

i-Protect™ Milestones

General Intro

The cause to bring to the very front burner of private and public conscience and consciousness, the rights and the responsibilities of the African Child for due respect began 18(eighteen) years ago with a lot of passion. Since then, to our passion we have added expertise and to our expertise we have added exposure and to our exposure, we have added strategy and to our strategy, we have added tactics. Since then we have worked with close to 150(one hundred and fifty) local and international organisations, including UNICEF and the British Council. We have reached over 2,000,000(two million) primary and secondary caregivers, children and youths through our seminars, speaking engagements and media campaigns with our Gospel According to Child Protection.

1997: Heights (Drug and Cult-Free Club)

This was our first attempt at involving children in their own protection. Our mission as contained in our training manual was *'to create a conducive atmosphere safe enough to positively affect and promote the exuberant nature of young people. It is creating a moral, educative, safe, purposeful and fun-filled alternative to the "Do not" method. It is strategically maximizing the potential of men and women by the repair and building of the foundation – young people. It's all about building the youths to perfect the future.'* The focus was the public schools, where we worked with public schools in Lagos State and reaching close to 250 pupils.

2000: Children Right/Protection Campaign to Private Schools

We took the message of Child Rights/Protection to private school pupils, engaging them on their roles in their own protection and empowering them to play same role. Our first port of call was Atlantic Hall and later Rainbow College. Since then we have reached thousands of youth with same message.

2004: Newspaper Column

This was our first major attempt to democratize the knowledge of Child's Rights/Protection through the print media. Daily Independent newspaper gave us that platform for 1(one) year. We later attempted to do same on platforms like Vanguard, Business Day and The Punch.

2005: UNICEF

We began to work with UNICEF as trainers, researchers, content providers, consultants etc. On UNICEF platform, we have worked with governments at the Local Government, State and Federal Levels, agencies of government, national and international NGOs, CBOs and FBOs, to mention a few.

2006: Before Members of the National Assembly

We were before the members of the National Assembly to make presentation on the implementation of the Child's Rights Act 2003.

2010: Release of Handbooks

We released our first set of handbooks as Social Empowerment material for primary and secondary caregivers. It reached over 20,000 primary and secondary caregivers.

2011: Advent of Electronic Products

We began to release audio, video and electronic materials in a daring preparation to launch Africa's pioneer Child Protection Academy.

2012: Blog

In our quest for a platform of media campaign we can control, we began our Child Protection blog (www.taiwoakinlami.wordpress.com). As at today, we have exactly 519(five hundred and nineteen) empowerment articles, 16, 904(sixteen thousand, nine hundred and four) visitors, 193(one hundred and ninety-three) comments and 60, 277(sixty thousand, two hundred and seventy-seven) views from over 133(one hundred and thirty three) countries from the continents of the world.

2013: Taiwo Akinlami Child Protection Academy

We launched the Taiwo Akinlami Child Protection Academy and close to 300(three) hundred primary and secondary caregivers are passing through the Academy today with outstanding testimonies to the glory of God. Today, we have 22(twenty-two) audio and video programs, 5(five) handbooks, 4 (four) e-books and over 52(fifty-two) editions of our weekly newsletter available to the excited members of our Academy.

2014: Taiwo Akinlami Child Protection Academy

We began our Bi-Monthly Child Protection Basics Class as part of the Taiwo Akinlami Child Protection Academy, which today is fast becoming an institution in its own right.

2014: Child Protection Consultancy for the British Council

We worked with the British Council to develop Training and Facilitators Manual on Child's Right/Child Protection for children and trainers respectively.

2015: Child Protection Intelligence Movement (i-Protect™)

We launched our Child Protection Intelligence Movement (i-Protect™), through which we desire to equip a minimum of 2(two) million primary and secondary caregivers with the message of intelligence of Child Protection from 2015-2018.

2015: Adopt-a-Family Education Fund (AE-FUND)

In March 24, 2015, marking the 1st anniversary of Taiwo Akinlami Child Protection Day, we launched Adopt-a-Family Education Fund (AE-FUND), with a commitment to support families, whose children are out of school as a result of spouse loss, broken home or family financial crises. Presently, we are working with 3(three) families. We desire to reach much more families as the fund expands.

2015: i-Protect™ Support Group

The Concept as Conceived

Child Protection Intelligence Movement (i-Protect™) Support Group for Primary and Secondary Caregivers to be known as i-Protect™ Support Group is to be inaugurated and witness the release of at least 25(twenty-five) Support Group Leaders to begin their weekly meetings in 25(twenty-five) communities in Lagos State.

The mandate of the i-Protect™ Support Group is to enlighten and empower caregivers with basic intelligence required to protect our precious and priceless children from all forms of abuse, bringing the

message of Child Protection intelligence very close to the doorsteps of the primary and secondary caregivers. Young and old parents will have an unusual opportunity to learn from each other. It promises to be interesting and enlightening as real life situations and community-sensitive child protection issues are addressed and solved. i-Protect™ Support Group will also open members to support from members, who have different professional competences in dealing with matter affecting their children.

We also seek to establish i-Protect™ Support Group in places of work with the permission of their managements. It is our earnest desire to reach and empower a minimum of 5(five) million families in the next 5(five) years, believing that i-Protect™ Support Group will soon become a reality show on the TV.